

Friends of Lick Observatory (FoLO)

Friends of Lick Observatory Status Update

R. Kibrick, UCO/Lick

Lick Workshop
SETI Institute
September 14, 2012

Overview

λ Motivation:

- Increase Lick's visibility with the public
- Provide a vehicle for fundraising

λ Other observatories have Friends groups:

- Keck
- McDonald, Palomar
- Lowell, Mt. Wilson, Griffith, Mt. Lemon

Timeline

- λ Dec. 2010: Initial concept / discussions
- λ Summer/Fall 2011: Planning committee
- λ Early 2012: Bylaws approved by campus
- λ Spring 2012: Inaugural Board appointed
- λ May 17, 2012: First Board meeting
- λ June 6, 2012: Formal launch at ToV event
- λ Sept. 15, 2012: Second Board meeting

The FoLO Board of Directors

- λ Alex Filippenko (UCB) – chair
- λ Brandon Allgood
- λ Ron Bricmont
- λ Gabriella Canalizo (UCR)
- λ Michele Kibrick
- λ Robert Kibrick (starting December 1, 2012)
- λ Need more Board members!

Ex Officio Members

- λ Chancellor George Blumenthal
- λ Interim UCO Director Sandra Faber
- λ J. Xavier Prochaska
- λ John Wareham
- λ Patricia Madison

Purposes

- λ Financial support for Lick programs
 - Educational programs and exhibits
 - Facilities
 - Volunteer programs
- λ Build public understanding of Lick mission
- λ Promote Lick education programs & events
- λ Stimulate young people's interest in Astro.
- λ Forum for astronomers to present to public

Information and materials

- λ Preliminary website:
 - <http://www.ucolick.org/public/friends>
- λ Online & paper membership applications
- λ Basic benefits:
 - Quarterly newsletter
 - E-notification of programs & events
 - 10% discount at Lick Gift Shop
 - ASTC Passport program

FoLO items developed to date

Logo:



Informational brochure

Refrigerator magnets

FoLO Badges

Members as of September 27

Category	Rate	Count	Value
Celestial (individual)	\$50	35	\$ 1,750
Celestial (family)	\$75	44	\$ 3,300
Celestial (student / senior)	\$30	23	\$ 690
Nebula	\$150	30	\$ 4,500
Galaxy	\$500	8	\$ 4,000
Supernova	\$1000	4	\$ 4,000
Quasar	\$2500	0	\$ 0
James Lick Society	\$5000	0	\$ 0
TOTAL		144	\$18,240

Plus \$335 in additional donations

Members as of August 17

Category	Rate	Count	Value
Celestial (individual)	\$50	28	\$ 1,400
Celestial (family)	\$75	31	\$ 2,325
Celestial (student / senior)	\$30	11	\$ 330
Nebula	\$150	19	\$ 2,850
Galaxy	\$500	5	\$ 2,500
Supernova	\$1000	4	\$ 4,000
Quasar	\$2500	0	\$ 0
James Lick Society	\$5000	0	\$ 0
TOTAL		98	\$13,405

Plus \$235 in additional donations

What you can do

- λ Become a member of FoLO
- λ Encourage others to join:
 - Friends
 - Family
- λ Help recruit members for FoLO Board
- λ Contribute ideas for:
 - Programs and projects
 - Fundraising